



University of East London

USA

University of East London Americas

Catalog

July 9TH , 2026

University of East London Americas
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1. Vision, Mission, Purpose and Statement of Legal Control

Vision

The vision of UEL Americas is a locally embedded, globally connected educational hub that expands access to career focused, master's level education across Florida, the United States, Latin America, and the Caribbean. UEL Americas provides a professional learning environment where students, working adults, employers, alumni, and civic partners can engage with applied education that advances opportunity, workforce readiness, and social mobility.

Mission

The mission of UEL Americas is to deliver high quality, flexible, and industry aligned education that reflects the academic standards and quality assurance framework of the University of East London while responding to regional workforce needs. The university will connect academic learning with professional practice through postgraduate programs, professional education, digital badges, employer engagement, student support, and applied assessment.

Statement of Legal Control

UEL Americas Corp. is affiliated with the University of East London, a public university in the United Kingdom with degree awarding powers granted by the UK government through the Privy Council. This confirms the University of East London as a legitimate higher education institution since gaining university status in 1992.

The Applicant has been incorporated as a Florida not for profit corporation and will be operated exclusively for charitable and educational purposes within the meaning of Section 501(c)(3). UEL Americas was established as an educational institution in South Florida to develop a strategically positioned masters and professional education hub that strengthens the global engagement of the University of East London.

Licensed by the Commission for Independent Education, Florida Department of Education. Additional information regarding this institution may be obtained by contacting the Commission at 325 West Gaines Street, Suite 1414, Tallahassee, FL 32399-0400, toll-free telephone number (888) 224-6684.

The Applicant will operate a full-time educational institution located in Fort Lauderdale, Florida and will provide instruction leading to the awarding of master's degrees. One hundred percent (100%) of the Applicant's institutional activity will be devoted to educational operations and related charitable, academic, professional development, student support, employer engagement, and community benefit activities.

2. Faculty and Administrator Listing

Governing Board

UEL Americas Corp. is governed by a Board of Directors in accordance with its Articles of Incorporation and Bylaws. The Board of Directors provides corporate governance and oversight for the Florida not-for-profit corporation.

The Board of Directors of UEL Americas Corp. is composed of the following individuals:

	First name	Last name	Board Role
1.	Paul Michael	Marshall	President
2.	Vanessa	Varvas	Treasurer
3.	Graziela	Fusaro	Secretary

The officers were elected by written consent in lieu of the organizational meeting of UEL Americas Corp., effective April 30, 2026.

Faculty

The faculty members listed below serve as the initial Program Leads for the launch programs. They provide academic oversight, subject-matter expertise, curriculum alignment, and program-level support in their respective disciplines. The listing identifies each Program Lead's assigned program area, academic credentials, field of study or major area, and awarding institution to demonstrate alignment between faculty qualifications and the programs they support. Additional qualified full-time and adjunct faculty will be appointed prior to course delivery as needed based on enrollment, active course sections, and discipline-specific instructional requirements.

Faculty	Program / Teaching	Degree /	Field of Study / Major Area	Awarding
Andrew Branch	MA Media and Communication Industries	PhD	Media/Cultural Studies; doctoral research in Social Mobility, Masculinity and Popular Music	University of East London
	MA Media and Communication Industries	MA	Media and Communication	Goldsmiths, University of London
Diliara Mingazova	MSc Marketing	PhD	Branding / Consumer Identity	University of East London
	MSc Marketing	MSc	International Business Management	University of East London
Caroline Doolan	MSc Public Health	MSc	Radiation Oncology	London South Bank University
	MSc Public Health	PG Certificate	Learning and Teaching in Higher Education	Kingston University, London
Arish Siddiqui	MSc Cyber Security Engineering	PhD Candidate	Blockchain and Cybersecurity	University of East London
	MSc Cyber Security Engineering	MSc	Technology Management	University of East London
	MSc Cyber Security Engineering	PG Certificate	Learning and Teaching in Higher Education	University of East London
	MSc Cyber Security Engineering	BSc	Computer Science	Aligarh Muslim University

Administrators

	First name	Last name	Title
4.	Graziela	Fusaro	Executive Dean
5.	Donysha	Givens-Knight	Academic Registrar
6.	Catherine	Garrido	Regional Director (Americas)
7.	Megan	Kastner	Director of Operations,
8.	Felix	Ramos	Marketing Manager
9.	Sean	Collins	Alumni & Fundraising Manager
10.	Joseph	Castro	Recruitment Manager, University of East London Americas

3. Educational programs and curricula

MASTER OF ARTS IN MEDIA AND COMMUNICATION INDUSTRIES

This program offers an in-depth exploration of media and communication industries, examining their structures, practices and influence within political, economic, social, cultural and technological contexts. Students will

investigate how cultural and media organisations intersect with systems of power, creativity and meaning-making across different countries and regions.

The curriculum provides advanced understanding of:

- The organisation, management and economic dimensions of media and communications industries
- The processes through which creative artefacts are conceived, produced, distributed and consumed
- The legal, ethical and regulatory frameworks, including intellectual property, shaping cultural production and circulation
- The professional codes, working practices and employment dynamics within media and marketing communications sectors

Students will develop strong critical thinking skills through engagement with major theorists, contemporary research and current debates. Emphasis is placed on reflexive practice, enabling students to evaluate their own work in line with academic standards and professional conventions.

The program also supports sustained independent research and enquiry, including the use of appropriate methodologies, conceptual frameworks and original analysis. Practical components provide opportunities to build work-based competencies in media production, project design, research planning, data analysis and performance measurement.

In addition, students will enhance transferable skills essential for employment and further study, including digital and computer-based proficiencies, ethical awareness, project management, independent learning and informed decision-making in complex and unpredictable environments. The program prepares graduates for careers in media, marketing and communications industries, as well as for doctoral-level research and continued professional development.

The program will be delivered in a hybrid/blended format, combining required in-person instruction with online learning activities. Approximately 30% of the direct instructional hours for each course will be delivered in person/on campus, and approximately 70% will be delivered through online learning. The in-person component is required and cannot be completed remotely. Students may not elect to complete the program fully online, as participation in the scheduled on-campus instructional activities is a required element of the course delivery model.

Program Breakdown by Course

Course Number	Course Title	Credit Hours US	Requirement	Modality
MS7540	Investigating Media and Communication Industries	6	Core	Hybrid
MS7000	Professional Practice and Research Methods	6	Core	Hybrid
MS7001	Major Project	6	Core	Hybrid
Notes:	Students select 2 electives from the list below			
DS7006	Quantitative Data Analysis	6	Elective	Hybrid
MS7002	Broadcast Journalism	6	Elective	Hybrid
MS7004	Data Visualization Tools and Technologies	6	Elective	Hybrid
MS7009	Data in Context: Strategies for Effective Communication	6	Elective	Hybrid
MS7502	Audio Vision	6	Elective	Hybrid
MS7515	Documentary Cinema	6	Elective	Hybrid
MK7014	Consumers, Markets and Cultures	6	Elective	Hybrid
MS7533	The Moving Image	6	Elective	Hybrid
MS7542	Global Media, Communication and Development	6	Elective	Hybrid
MS7543	Media and Marketing Communications	6	Elective	Hybrid
MK7018	Digital Social Media and Influencer Marketing	6	Elective	Hybrid
TOTAL:		30		

MASTER OF SCIENCE IN CYBER SECURITY ENGINEERING

The primary objective of this cyber security course is to equip students with the necessary knowledge and skills to secure, reverse engineer, and investigate Integrated Circuits (IC) and Chips. However, it is not just limited to this specific goal; the broader aim of the course is to encourage an active interest in the field of cyber engineering and to motivate cyber professionals to respond to emerging changes and developments within the automation, mechanical systems, robotics, and related engineering sectors.

This course is designed to give you the opportunity to:

- Meet the current global cyber and systems security demand and national cyber security priorities
- Build expertise and knowledge in advanced areas of cyber security engineering (Chip-Off Forensics, IoT infrastructure, and Mechatronic engineering)
- Develop Digital Forensics investigations skills to investigate mechatronics systems (Hardware Forensics)
- Provide a professional development and career acceleration for cyber security professional or mechatronics engineers
- Facilitate advanced understanding of hardware security

What you will learn:

This multidisciplinary course offers students the opportunity to study and gain the skills required to secure, investigate, and reverse engineer Integrated Circuits (IC) or Microchips. You will learn the key concepts of Interconnected Systems such as Hardware/software co-design, programming, interfacing of embedded processors, IoT hardware components, and networking.

Knowledge:

- Demonstrate originality in the application of knowledge, together with a practical understanding of how established investigative techniques of research and enquiry are used to create and interpret knowledge in the discipline
- Be able to analyse, apply and critically evaluate concepts, principles and practices at the forefront of the area of study

Thinking skills:

- Understand decapsulation methods and their applications in chip-off forensics

Subject-Based Practical skills:

- Ability to deploy appropriate theory, practices and tools for the specification, design, implementation, and evaluation of Interconnected Systems (IoT Architect, Integrated Circuit, and Wireless Networks)
- Analyse the extent to which Integrated Circuit and Interconnected systems meet the criteria defined for their current use and future development.

Skills for life and work (general skills):

- The ability to critically evaluate and analyze complex problems, including those with incomplete information, and advise appropriate solutions, within a budget's constraints.
- Maintain an up-to-date critical understanding of the developments, challenges, and opportunities of the professional environment, both nationally and globally

The program will be delivered in a hybrid/blended format, combining required in-person instruction with online learning activities. Approximately 30% of the direct instructional hours for each course will be delivered in person/on campus, and approximately 70% will be delivered through online learning. The in-person component is required and cannot be completed remotely. Students may not elect to complete the program fully online, as participation in the scheduled on-campus instructional activities is a required element of the course delivery model.

Program Breakdown by Course

Course Number	Course Title	Credit Hours	Requirement	Modality
CN7024	Internet of Things	6	Core	Hybrid
CN7037	Industrial Research Practices	6	Core	Hybrid
CN7019	Digital Forensics	6	Core	Hybrid
CN7036	Hardware Security	6	Core	Hybrid
CN7000	Mental Wealth: Professional Life (Dissertation)	12	Core	Hybrid
TOTAL:		36		

MASTER OF SCIENCE IN MARKETING

This course is designed to give you the opportunity to:

- Analyse marketing from a theoretical yet applied perspective to develop a holistic understanding of the subject.
- Develop knowledge and understanding of production and consumption systems for the purposes of creating theoretically-informed, evidence-based and ethically-orientated marketing practice.

- Evaluate marketing from the perspective of traditional and digital elements and understand how they form a hybridised system for the delivery of products, services, content and experiences.
- Develop skills that are required in the contemporary marketing workplace that are underpinned by foundational marketing theory and contextualised in terms of the new challenges of the digitally-driven, post-Covid economy.

Knowledge:

- Critical understanding of the underpinning of marketing as both theory and practice and the interrelationships therein.
- Evaluation of the role and importance of interdisciplinary theory in understanding contemporary marketing and consumption practices.
- Appreciation of the importance of evidence-based marketing decision making and the critical role of marketing research knowledge in informing such decisions.

Thinking skills:

- Evaluation of marketing theory and practice from an interdisciplinary perspective.
- Critical understanding of different philosophies and how they impact upon our understanding of production and consumption processes in marketing.
- Examination of contemporary marketing thinking and consideration of its relevance to theory and impact on practice.

Subject-Based Practical skills:

- Critically engage with relevant theory and evaluate its utility to both marketing theory and contemporary marketing management.
- Evaluate the guiding role of research philosophies in designing cogent and reliable marketing research.
- Distinguish between strategic and tactical decision-making and consider how these are implemented at the level of practice.

Skills for life and work (general skills) :

- Communicate clearly and effectively in both written and oral submissions.
- Ability to analyze information and make decisions that are evidence-based and strategically-driven.
- Work effectively both individually and as part of a team.

The program will be delivered in a hybrid/blended format, combining required in-person instruction with online learning activities. Approximately 30% of the direct instructional hours for each course will be delivered in person/on campus, and approximately 70% will be delivered through online learning. The in-person component is required and cannot be completed remotely. Students may not elect to complete the program fully online, as participation in the scheduled on-campus instructional activities is a required element of the course delivery model.

Program Breakdown by Course

Course Number	Course	Credit Hours US	Requirement	Modality
MK7017	Strategic Marketing Management	6	Core	Hybrid
MK7014	Consumers, Markets and Cultures	6	Core	Hybrid
MK7016	Research Methods for Business	6	Core	Hybrid
MK7018	Digital, Social Media and Influencer Marketing	6	Core	Hybrid
MK7019	Mental Wealth 7: Marketing Consultancy project	6	Core	Hybrid
MK7015	Postgraduate Marketing Dissertation	6	Core	Hybrid
TOTAL:		36		

MASTER OF SCIENCE PUBLIC HEALTH

This course is designed to give you the opportunity to:

- Explore the links between theory and practice in relation to the concepts and principles of public health
- Explore the factors that contribute to health and wellbeing of individuals, communities and populations
- Analyse the impact of policies on public health
- Understand the importance of research and intelligence in public health

What you will learn:

- To improve health outcomes and reduce inequalities incorporated throughout
- Measure monitor and report population health and wellbeing; health needs, risks and inequalities; and use of services
- Promote population and community health and wellbeing, addressing the wider determinants of health and health inequalities
- Protect the public from environmental hazards, communicable diseases, and other health risks, while addressing inequalities in risk exposure and outcomes
- Work to and for the evidence base, conduct research, audit & evaluation of services and interventions
- Work collaboratively across the STP footprint (integrated care systems) (across agencies) through policies and strategies
- Strategy and commissioning – enabling the design and implementation of appropriate Public Health interventions
- Appreciate the political, democratic and organisational systems within which Public Health operates
- Provide leadership to drive improvement in public health professional practice
- Communicate effectively, both within and out with the organisation

Knowledge is developed through:

- Guided reading
- Knowledge-based activities with feedback
- Online discussions and activities
- Reflective activities with feedback
- IT activities with feedback
- Research skills-based activities with feedback
- Planning activities with feedback
- Project work

The program will be delivered in a hybrid/blended format, combining required in-person instruction with online learning activities. Approximately 30% of the direct instructional hours for each course will be delivered in person/on campus, and approximately 70% will be delivered through online learning. The in-person component is required and cannot be completed remotely. Students may not elect to complete the program fully online, as participation in the scheduled on-campus instructional activities is a required element of the course delivery model.

Program Breakdown by Course

Course Number	Course Title	Credit Hours	Requirement	Modality
HS7006	Public Health Theory and Policy	3	Core	Hybrid
HS7005	Principles and Methods of Epidemiology	3	Core	Hybrid
HS7008	Research Methods in Public Health	3	Core	Hybrid
HS7001	Behaviour change and Health Promotion	3	Core	Hybrid
HS7002	Global Health	3	Core	Hybrid
HS7003	Health Economics	3	Core	Hybrid
HS7004	Leadership in Public Health (Mental Wealth)	3	Core	Hybrid
HS7007	Public Health Ethics and Law	3	Core	Hybrid
HS7009	Public health Project (Dissertation)	6	Core	Hybrid
TOTAL:		30		

4. Course descriptions

Course Number	Course Title and Descriptions
DS7006 6 Credits	Quantitative Data Analysis (QDA) This Course aims to provide an understanding of how quantitative data are analysed in social science research, to develop the necessary practical skills through project work using key software including Excel, and open-source software packages R and SQLite, and confidence in handling large quantitative datasets.

	Main topics of study: • Quantitative research processes; relationship with qualitative research; mixed mode approaches. • Sources of data and official statistics; handling large data sets. • Data quality (metadata), cleaning and outlier detection; data integration issues. • Building a database; database query and exporting tables to other software. • Exploration of univariate, bivariate and multivariate relationships. • Creating data visualisations: tables, graphs and maps. • Probability: normal, binomial, Poisson distributions; Bayesian probability. • Formulating and testing hypotheses: parametric (incl. ANOVA) and non-parametric techniques. • Deriving statistical models: factor analysis, clustering, regression, decision trees; multi-level models. ▪ Presentation and evaluation of quantitative analyses.
MK7014 6 Credits	Consumers, Markets and Cultures This Course examines the confluence and interaction between consumption, markets and culture examining these interdependent elements from an interdisciplinary perspective. The Course incorporates insights from consumer research, sociology, anthropology, economics, cultural studies and politics to provide a rich and diverse analysis into the field of consumption studies. This will involve a research-driven curriculum to identify contemporary consumer culture research topics and exploring their insights and implications for theory as well as contemporary marketing roles. At its core essence, the Course seeks to posit a cultural understanding of consumption practices and markets more generally, something which traditional economic analysis tends to either overlook or completely ignore. While the Course will retain a theoretical focus it will also consider issues of application as well as relevance to marketing research and management practice. Main topics of study: • Sociology of consumption • Consumer culture theory • Material culture • Politics of consumption and data privacy (including GDPR) • Marketplace cultures • Consumer identity • Marketing history • Market development and sustainable consumption • Gender, race and consumption • Consumption resistance • Anthropology and consumption • Consumption in a digital era
MK7015 6 Credits	Postgraduate Marketing Dissertation This Course is the capstone project for the postgraduate marketing degree. It requires you to engage in an academic research project for one term under the supervision of a faculty member. You must conduct an academically-orientated dissertation within the marketing discipline however under this umbrella you have the option of undertaking either a) a traditional academic dissertation, b) a case study-orientated dissertation or c) a managerial problem-solving dissertation, depending upon the preference of the candidate (and subject to the supervisory guidance). You will select an aspect of the marketing literature which may be of specific interest to them and will write their dissertations in the final academic term, they will normally have completed the taught element of their course before attempting the dissertation and will not be permitted to undertake the dissertation unless the "Research Methods for Marketing" Course has been successfully completed and passed. The research proposal written for "Research Methods in Marketing" Course will form the basis of the dissertation for the final project so both Courses are intrinsically linked. You will, under academic guidance,

	develop a literature review, research question, research methodology, data analysis and finally academic dissertation as an outcome of the Course. It is envisaged as this is a focused piece of academic market research that you could potentially publish the findings and we plan to develop an online student marketing publication based upon articles from the highest performing candidates of the cohort, all high-performing dissertations will also be published on the UEL research repository. This project represents the most significant academic outcome of the postgraduate marketing degree and should signpost the future career aspiration of the University of East London postgraduate marketing candidate. Main topics of study: • Research design • Literature review • Research problem formulation • Research ethics, data protection and GDPR • Quantitative research design • Qualitative research design • Data analysis • Mixed method research design • Internet research • Business research
MK7016 6 Credits	Research Methods for Business This Course will provide you with the core methodological skills for conducting both academic and practitioner business research. It is intended to provide a foundation for developing your research skills and also preparing you for the capstone academic dissertation in your final term. You will be taught the basics of the research process, from research philosophy, research design, developing research questions, literature reviewing and research ethics. You will also be taught methodological approaches and analyses using qualitative, quantitative and mixed methods approaches. The Course will make use of the fledgling “Business Strategy and Marketing Analytics Laboratory” to develop these methodological skills and it is envisaged that aspects of digital analytics will feature prominently as part of the curriculum. The Course will be assessed via a group research project and a research proposal for the postgraduate dissertation in the final term. This Course will equip you to conduct competent and academically rigorous business research and will develop skills that will prove vital for your final year project and future employment prospects. Main topics of study: • Nature of Business Research • Research Design • Literature Review • Ethics, Politics, Data Protection and GDPR • Sampling • Questionnaire Design • Content Analysis • Quantitative Data Analysis • Ethnography • Interviewing and Focus Groups • Reflexivity in Research Methods • Qualitative Data Analysis • Mixed Methods Research
MK7017 6 Credits	Strategic Marketing Management This is a Course designed to provide you with both a strategic and tactical understanding of marketing management as a specific discipline. It will provide you with a “workbench” approach to developing

	marketing plans and strategies and the key skills and knowledge required for marketing activity, using simulations, live campaigns and case studies from the professional marketing realm. Core to the Course is concept of value creation from the perspective of the company, its customers and other actors in the business network. The traditional aspects of the marketing 4Ps will be examined at postgraduate level, incorporating cognate and relevant theories from multiple disciplines to understand how contemporary marketing strategy is developed. Finally, strategic practices of managing growth, brands, products and market positions will be evaluated and crystalised. This core Course for the postgraduate marketing degree will develop your strategic thinking and a holistic understanding of the processes and practices involved in contemporary marketing management. All of these activities will be considered in terms of the issue of sustainability which is of increasing importance to the global society and culture and these concerns will be embedded within the Course structure. The Course will also consider critical perspectives on the relevant topics to evaluate their theoretical import. Main topics of study: • Marketing as a discipline • Marketing strategy and tactics • Marketing planning • Customer segmentation and targeting • Creating a customer value proposition • Creating company value • Creating value collaboration • Managing products and brands • Managing price • Managing promotion • Managing distribution • Managing growth and defending market position
MK7018 6 Credits	Digital, Social Media and Influencer Marketing This Course will provide you with a research-informed analysis of key theoretical developments in the areas of digital, social media and influencer marketing. In this Course, you will be introduced to key theoretical principles of all three areas, as well as critical perspectives in digital marketing and social media culture, and also “workbench” issues around how digital marketing is practiced in the industry sector. We will make use of the newly developed “Business Strategy and Marketing Analytics Laboratory” for teaching, assessment and training sessions around particular software packages for the development and execution of marketing campaigns. The Course intends to be led by research into cutting edge concepts in digital, social media and influencer marketing to provide both a theoretical and practical basis for evaluation of the topic. We would endeavour to provide you with a holistic understanding how these concepts as well as a practical grasp of how to conduct digital marketing campaigns in the domain of professional marketing. We also wish to situate the Course within the wider context of digital cultures that exist in society today and evaluate the role of marketing activities and practices within these. Main topics of study: • Digital marketing principles • Digital consumption • Ethics, privacy and the politics of big data • Online communities • Social media platforms • Consumer engagement • Electronic word-of-mouth • Social media and marketing metrics • Influencers and marketing • Influencers and marketing communications • Influencers and ethics

	• Influencers and online legislation
MK7019 6 Credits	Mental Wealth 7: Marketing Consultancy Project The purpose of this Course is to develop your marketing planning and consultancy skills as well as giving you the opportunity to reflect upon how you have developed your mental wealth and employability competencies. You will be given a company scenario, which can either be a live local company or charity, or a simulation based on software such as marketplace-simulation or Markstrat and develop a coherent marketing plan for the company. Workshop classes will be provided in Term 3 to provide you with the marketing analysis and planning skills required to develop a marketing plan for industry. You will be assigned an academic Course tutor in Term 3 to help you to develop your marketing plan for the client or the simulation activity. You will work through the entire marketing planning process in terms of marketing audits, customer audit, objective setting, marketing mix elements, marketing measurement, implementation and control. You will also be advised to conduct some form of primary or secondary marketing research within this process, whether working with qualitative or quantitative data, to develop a useful insight into customer behaviour and attitudes within the assigned sector. You will also write a reflective essay evaluating the specific mental wealth competencies and how the Course and assessment have prepared you for the professional marketing workplace. It is envisaged that this Course will develop your skills in the areas of marketing planning, project management and consultancy as well as key reflective practice on your marketing education and future marketing career. Main topics of study: • Marketing planning process. • Customer and market audit. • Marketing objectives and strategies. • Sales and key account strategy. • Multichannel plan. • Customer relationship management plan. • Pricing plan. • Implementation issues • Measuring effectiveness • Step-by-step guide to the marketing planning system
MS7000 6 Credits	Professional Practice and Research Methods This Mental Wealth Course provides you with the academic and professional competencies necessary for successful study at postgraduate level, and particularly for producing a self-initiated final project at Masters level. The Course introduces the research project process, the key underlying principles of research design and major methodological approaches that guide research in the fields of media and communication and filmmaking. All this will help you to develop a coherent research design and/or pre-production documentation for your own final project. The research and development process will equip you with a wide range of conceptual, creative and practical skills that will help you in any professional or academic career path they pursue in film, media and communication related fields as well as for those seeking to progress to research at a higher level, for example for a doctorate. You will be guided in the steps to plan, develop and realise an appropriate, independent research and / or practice-based project under relevant subject-specialist supervision and through a process of drafting and revision, grounded in thorough ongoing preparation in methods of study and conceptual formulation, as dictated by the scope and character of the research undertaken. This Mental Wealth Course supports and develops core competencies as outlined in the learning outcomes below.

	Main topics of study: The topics of study are directed towards supporting you with the appropriate research methods and professional procedures required to develop a successful final project. Topics will be targeted to support you in relation to learning outcomes appropriate to your chosen program of study. These topics will include: • Identifying a suitable object of inquiry /formulation of agreed project. • Project framework and structure. • Review of conventions of scholarly writing and citation. • Research ethics For practice-based projects: • Development of structured subject research documentation. • Production of project relevant planning materials (i.e. proposals, scripts, treatments, storyboards etc.). • Production of professional planning and logistical documentation (i.e. risk assessments, budgets, permissions, schedules, etc.). • Organisation of both the human and technical resources required for final project. For academic research projects: • Review of the fields/subject disciplines across media and communications research including cross-disciplinary enquiry across humanities and social sciences. • Quantitative and qualitative research methods comprising the area of study. • Media industries and media production, ethnographic, content, textual, visual, auditory, reception and usage, and related research. • Sampling or selecting cases or subjects. • Using primary, secondary and tertiary data sources. • Distinctions in various forms of data, such as documentary, narrative, administrative, digital or 'big' data. • Dialogic scrutiny of key texts, theories and debates in subject area(s). • Hypothesis testing, exploratory and inferential methods, and measuring causality.
MS7001 6 Credits	Major Project This Course is designed to support you in the production of an independent, Masters level written research project or film and media production project. The purpose is to support you in the completion of your final project based on the preparatory work undertaken in MS7000 Professional Practice and Research Methods. The Course will consolidate knowledge acquired and skills developed in earlier Courses through the execution of a piece of independent and original work. The main form of support will be individual supervision, with some group sessions, and with additional technical support, as required. Main topics of study: The final project will either be a written research project, a film production project (documentary, narrative fiction or installation), or a media production project, depending on the program of study. The Course comprises individual supervision of student projects, group presentation and feedback sessions, and technical support sessions, as required.
MS7002 6 Credits	Broadcast Journalism This Course is designed to provide you with the skills necessary to work as journalists in a television or radio newsroom. Following a brief introductory stage during which we will cover broadcast regulation, you will look at some of the best practice available in this area, before being familiarised with some of the techniques and technology of broadcast newsrooms. You will examine and utilise contemporary digital platforms including liveblogging. You will then be coached on how to research, write and produce reports for both radio and TV, before producing and delivering your own broadcast content.

	Main topics of study: • Presenting and broadcasting journalistic content • Broadcast production techniques for radio, TV/Video and Social Media • Broadcasting Codes and regulation • Approaches to Radio and TV/Video broadcasting and production
MS7004 6 Credits	Data Visualisation Tools and Technologies In this Course, you will explore various hands-on activities and learning opportunities to develop your own creative responses to these tools and technologies. You will investigate how data journalism operates within news organisations and news cycles. This Course introduces students to data visualisation tools, terminology, concepts, and techniques. Main topics of study: • Observe the implications of data visualization for the news production process. • Acquire the knowledge and skills needed to collect, critically evaluate, and report data to a high standard. • Identify strengths and weaknesses in the various techniques. • Compare the various data visualization tools available to journalists. • Apply a core set of technical skills for practicing data journalism. • Plan the use data to tell a clear and compelling journalistic story.
MS7009 6 Credits	Data in Context: Strategies for Effective Communication This Course provides an enriching and practical learning experience, exploring theories and strategies surrounding data-driven storytelling and its crucial role in achieving success in professional environments. Throughout this Course, you will engage with various communication theories and strategies, critically analysing their applications in real-world scenarios and live projects. By examining their effectiveness and relevance, you will develop a deep understanding of how to communicate data compellingly and impactfully. One key focus of this Course is the mastery of crafting data stories that leave a lasting impression on diverse audiences. Whether you are communicating with journalists seeking to uncover new perspectives or business stakeholders looking for actionable insights, you will learn the fundamental principles behind creating impactful narratives that resonate with different audiences. Main topics of study: • Investigate the role of data journalism within professional environments, exploring its influence and relevance in today's media landscape. • Establish a strong foundation in research methodologies, communication theories, and strategies designed specifically for data-driven storytelling. • Observe the significance of data journalism in providing context to practitioners. Apply knowledge to create and develop the fundamentals of creating compelling data stories. • Reflect on their journalistic practices and development that resonate with different audiences.
MS7502 6 Credits	Audiovision • To engage with a range of critical approaches to the analysis of sound in relation to moving image forms and technologies. • To investigate the specific problematics in the practice of sound design for moving image. • To examine emergent theoretical perspectives in the philosophy of audio-vision and the perception of sound. • To develop practical skills and techniques of sound design practice, including notation, planning, reverse scoring and digital sound design. • To contextualize the evolution of sound design practice and technologies in relation to history of the moving and interactive image.

	Main topics of study: This theory/practice unit applies approaches developed in recent theories in sonic culture, in film and digital culture to the soundscape on screen and develops an approach to critical listening. The unit will provide a critical background to the histories and styles of sound on screen including 'silent' movies, film music and soundtracks, and experimental sound video and installation works. The unit's theoretical themes will include: sonic affect and meaning; the audio-visual contract; the acousmetre; visual vs. acoustic space; sound objects; ambient sound; silence and noise; psychoanalysis and the aural envelope; gendered sound and the female voice in cinema; diegetic and non-diegetic sound. The Course's production pathway will allow students to develop a critical practice in relation to analogue and digital audio technologies including: microphones and field recording; sampling; synthesis, mastering and post-production, sound effects and foley sound.
MS7515 6 Credits	Documentary Cinema • To provide students at postgraduate level with the opportunity to creatively, innovatively and critically research, devise and complete a documentary project. • To explore and extend practical skills in the area of documentary production. • To consolidate the central role of theory/practice through the development of research and materials displaying an evolving and coherent theoretical link between documentary practice and academic enquiry. • To reflect in a critical and informed way upon the work of documentary practitioners and theorists and to locate their individual practice within prevailing theoretical debates. Main topics of study: • Detailed examination of the work of documentary practitioners across a variety of social and historical contexts. • Technical workshops to support students working towards the production of a documentary project. • Rigorous research and development methodologies which ground individual and group practice within traditions of academic inquiry. • Project management and presentation skills.
MS7533 6 Credits	The Moving Image This Course aims to provide students with a range of research methods and skills necessary for undertaking media production-based work as part of their MA degree and be able to function in the media industries environment of the 21st Century, with transferable skills and adaptability. The Course aims to assist and encourage conceptual and technical experimentation and research work which maps the subject matter and the formal strategies to be employed, in the production of innovative source materials. The central concept of this Course is the relationship between realistic limitations and imaginative innovation: limitation is seen not negatively, but as the dynamic contour of the release of creative energy, enabling artistic and aesthetic invention. Main topics of study: This integrated practice/theory Course offers a forum to introduce and discuss contemporary approaches to film/video and new screen media research and production. This will be done through learning research by-practice skills relevant to media production. Key to these discussions is the presentation and critical reflection of individual research proposals, enabling an explicit examination of the theory/practice relationship inherent to each project. In support of these discussions this Course provides a critical background to the histories and modes of production relevant to contemporary film, video and new screen media.

	The Course's production strand develops critical research-by-practice in relation to film, digital video technologies, and new screen media. In addition, it covers project research, planning, project management and dissemination.
MS7540 6 Credits	Investigating Media and Communication Industries This Course examines the media and creative industries and explores their organisation and institutional arrangements, their media forms, products and services, work practices and cultures, as well as their convergence, hybridisation and transformation. This is a Course about the political and economic organisation ('political economy') of the media with particular reference to western industrial democracies but including study of global media industries and comparative media systems. This Course provides you with a broad understanding of the ways in which different media industries have developed, the way they have been structured, organised and controlled, and the ways they have developed relationships with audiences, users and co-creators. The Course focuses on the transformation of media and communication industries and investigates themes of convergence, globalization and digitalization of public media. Methods of theorising the relationship between technology, the media and society are also explored by examining technical innovation in the production, distribution and consumption of various media forms and formats. The management and organization of media industries is examined, drawing on theories of political economy, cultural economy, and theories and approaches in media studies, business studies, sociology and cultural studies. The Course also examines work practices in the cultural and creative industries and the competencies and behaviours required to work successfully within these. The Course provides support for you in work placement/study activities and in presenting and preparing yourself for a career. You will complete a Career Development Project, producing a portfolio which may include reporting on an external work placement, a work project based on their own professional practice, or an alternative research project. Main topics of study: Understanding media and marketing communications industries; media work; organisation and management of media and communications industries and practices; convergence across digital communications industries, practices, screens and user experiences; automation and data analytics; information economics and digital labour; corporate, state and public media; commercial, non-profit, social enterprise, cooperative, community, pro-am, networked, mass self-communication and other forms of organisation of media; radical and alternative media; creativity and innovation; access, opportunity, diversity and discrimination in the creative and cultural industries. commercialisation in news and entertainment media; comparing media systems around the world; (trans)national media governance, communication rights, and regulation; media and entertainment law, intellectual property; management and control of digital communications. Theories of political economy, cultural economy, network analysis, convergence, innovation, neoliberalism. Issues in media work including the international division of cultural labour, immaterial labour, precarious labour, trade unions, gender entrepreneurialism, self-branding and promotion.
MS7542 6 Credits	Global Media, Communication and Development This Course seeks to provide you with an understanding of the relationships between communications and international systems, and to help you develop a critical appreciation of the controversial issues within the field of global media and culture. This will include examining the role of communications in national development, the relative power of governments and media organisations, the problems of regulation and the impact of communication technologies. A key focus of this Course is to provide a forum for discussion of inequity in global communications by building skills as analysts, and

	encouraging independent thinking as appropriate for postgraduate level, in structures, cultures, institutions, and political economy of global media. The Course examines at an advanced level the changes in contemporary media technologies, industries, digital communication and creative culture and identity. This is studied in relation to convergent media and communication practices and cultures within a digital, entertainment and creative context at local, national and global levels. This enables appreciation of how media technologies and systems of international communications affect news coverage, entertainment and official systems of information and culture. The Course also investigates alternative and emergent, feminist, anti-racist, anti-capitalist and politically radical forms of contemporary communication and creative practices. The Course provides an interdisciplinary approach that draws from a range of social sciences, primarily Media and Communications Studies, Sociology, International Relations and Cultural Studies. It provides an advanced level introduction and training in qualitative research methods in media analysis including analytic methods for offline and online textual, aural and visual data analysis; historical, comparative and archival methods; discourse analysis and narrative analysis. Main topics of study: International media ownership, comparing media systems around the world; information economics and digital labour; corporate, state and public media; convergence and commercialisation in news and entertainment media; international communication rights and regulation; intellectual property; (trans)national media governance and regulation; entertainment and media law; state media and public culture; beyond Wikileaks; 'Big Data', management and control of digital communications; post-TV culture; digital cinema; network culture; postcolonial and Asian media and popular cultural forms; transnational, black and diasporic and local music; digital memory and archives; online and social media culture and practices; digital audio, radio and sound cultures; citizen journalism; community and local media; mobile communications activism; global protest and social media; post 911, 'war on terror' and transnational communications; open source and open access media; 'avant-garde' and DIY media culture; digital commons; hacker culture and 'pirate' media; feminist and queer media; viral culture and communication practices.
MS7543 6 Credits	Media and Marketing Communications The relationships between media and advertising are changing profoundly as they converge across digital platforms. Once settled relationships are being disrupted as advertising becomes more integrated within media and yet also more decoupled as advertising systems track and address users directly. A multi-layered convergence is underway: a convergence of marketing communications and media across corporate arrangements, production practices and identities, cultural forms, and relationships with users. This Course explores the changing relationships between advertising, public relations, media and other environments where promotional communications occur, such as retail, fashion, music, sports and digital outdoor screens. The Course considers changing relationships between brands and communications across media industries and practices and draw on a range of practitioner, industry, academic, regulatory, civil society and critical perspectives. The Course brings together knowledge and capabilities to serve those seeking to work in branded content and digital marketing as well as those interested in investigating promotional screen industries, practices and promotional cultures. The Course draws on media industries analysis, social and cultural theory, political economy, business, law and a range of contemporary critical and theoretical approaches to marketing communications. It combines practical training with investigation and study of relationships between public relations, marketing communications and media. Main topics of study: Changing relationships and configurations across advertising, public relations, promotion and media; brands' owned, paid, earned and shared media; branded content, content marketing and native advertising; media promotion and transmedia storytelling; data, analytics, automation and

	programmatic; business, cultural and critical perspectives on advertising and promotion; law, regulation, governance, values and ethics of marketing communications and media; convergence and disaggregation of media and marketing communications; careers and skills training in digital marketing communications.
CN7000 12 Credits	Mental Wealth; Professional Life (Dissertation) Summary of Course for applicants: Conduct a practical project of a Master level quality related to the scope of the selected MSc program and develop skills appropriate for a senior computing professional. Students will consider the ethical, legal, social, and professional issues, and the dissertation will require appropriate research, analysis, design, implementation, quality assurance, evaluation and project management. Students will reflect on the success of the strategies that they employed to further develop their reflective skills, self-awareness, 'life style' and self-care approaches and where necessary improve their approaches. Main topics of study: • Developing skills appropriate for a senior Computing Professional including mentoring skills, and strategies to improve health and well-being • Engaging with real-world projects and computing professionals • Research methods • Literature surveys, searches and reviews • Plagiarism and referencing • Project planning, monitoring, risk assessment and control • Effectively engaging with academic research • Academic writing and presentation skills • The development, to a professional standard, of a recent development in the field of computer science
CN7019 6 Credits	Digital Forensics This Course aims to qualify and equip students with the skills and knowledge required to conduct an investigation (seizure, extraction, and examination of digital evidence from digital devices). Main topics of study: • Computer crime investigation • Incident response methodology • Evidence collection and seizure procedures • Establish and maintain a physical "chain of custody" • Reporting procedures within organisations • The use of technology to retrieve data and make verifiable exact forensics copy • Storage of seized evidence • Analysis of evidence • Documentation and report creation
CN7024 6 Credits	Internet of Things This Course aims to provide you with an understanding of the key technologies deployed to build the Internet of Things (IoT) systems and introduces you to a collection of modern architectures and technologies that can be utilised for the development for IoT systems. Main topics of study: • Building the Internet of Things (IoT) • Sensors • Sensor Nodes • Networks • Connectivity • IoT Platform Design

	• IoT Applications • IoT Security • Data Analytics for IoT • Ethical, Legal and Social Challenges
CN7036 6 Credits	Hardware Security This Course focusses on current state-of-the-art security primitives and methods alongside giving you the opportunity to explore emerging technologies and security trends. You will be introduced to symmetric and public-key cryptography attacks on hardware, including Invasive, semi-invasive and side-channel attacking techniques. Main topics of study: • Invasive, semi-invasive, side-channel attacks • Chip-Off Forensics • JTAG Security (an industry standard for verifying designs and testing printed circuit boards after manufacture). • FPGA (Field Programmable Gate Arrays) Security
CN7037 6 Credits	Industrial Research Practices This Course will provide you with an understanding of the practical aspects of conducting research in the field of Cyber Security Engineering. The Course emphasises the application of research methodologies and techniques in real-world industrial settings. You will gain insights into current research trends, challenges, and best practices in the industry. This Course is designed to enhance your research skills and prepare you for careers in the industrial research sector. Main topics of study: This Course covers a range of industrial research topics in Cyber Security Engineering, including: • Cryptography and data protection • Malware analysis and reverse engineering • Security for cloud computing and Internet of Things (IoT) • Threat intelligence and cyber threat hunting • Secure software development and secure coding practices • Incident response and digital forensics • Privacy and data protection in the digital age • Risk management and compliance in cybersecurity • AI for vulnerability assessment and penetration testing • Network security and intrusion detection
HS7001 3 Credits	Behaviour change & Health Promotion This Course aims for you to critically explore health promotion, behaviour change, and critical theory and their relevance to health promotion strategies. By taking a life course approach, you will examine the role of prevention and management strategies from an individual professional, patient and public perspective, as well as a health system and societal perspective. Examination of evidence from communicable and non-communicable conditions and from healthy start to healthy ageing will provide you with the breadth of learning for critical analysis of what works and can work. Examples from the UK as well as internationally will be used. Main topics of study: • Influence of micro and macro-environments on health outcomes and levers for change (case studies include: obesogenic environment, learning from tobacco control, and TB in East London). • Theories of change – from nudge to regulation (including Nuffield’s ladder of interventions) and critiques and debates surrounding these theories

	• The politics of health promotion – unpacking contemporary health challenges and inequalities using amongst others: political economy, critical theory, intersectional feminism and theories of structural violence. • Ethics in health promotion • Design, implementation and evaluation of health promotion – best practice • Co-production of health campaigns; the economic argument, role of civil society; health activism. • Primary, secondary and tertiary prevention (case studies include: maternal health, diabetes, infections) • Communication strategies in promoting health
HS7002 3 Credits	Global Health This Course aims to enhance your understanding of global health challenges and public health responses with an ability to critically evaluate these issues from political, social, and epidemiological perspectives. Students will gain in-depth understanding of health protection and public health improvement in the context of economic development, governance, and human rights. The Course will provide a comparative view across low, middle- and high-income settings, along with depth case studies for a within-setting historical view, to highlight key determinants, approaches to analysis, possible interventions and metrics for evaluation. By the end of this Course you will be able to draw upon success and failure in addressing communicable and non-communicable public health issues from the global North and South. Main topics of study: • Overview of global health challenges; persistent, re-emerging and new (case studies maternal and neonatal health, HIV/AIDS, pandemic influenza); • Health threats and challenges from environmental change; • International health policies and institutions and their impact on global health and development (case study - Global Challenges of Tobacco Control); • Political, social, and epidemiological perspectives of communicable conditions (case studies of malaria, HIV/AIDs); • Political, social, and epidemiological perspectives of non-communicable conditions (case studies of obesity, Alzheimer's); • Access to pharmaceuticals (case studies AIDS, antimicrobials); • Global strategies for tackling non-communicable conditions (case studies of obesity, mental health) • Global strategies for tackling communicable conditions (case studies of malaria, HIV/AIDs);
HS7003 3 Credits	Health Economics This Course aims to enhance your understanding of concepts in economics and how they apply to a range of public health issues and the associated resource allocation challenges and options. You will gain in-depth understanding of the fundamental principles of public health finance and health care finance and their impact on efficient and fair financial flows. Additionally, you will be introduced to the range of economic evaluation methods to measure effectiveness of public health programs. Main topics of study: • Macroeconomics and health: examples from high middle- and low-income settings • Global economics and externalities of infectious diseases (case studies of malaria, HIV/AIDs); • Global economics of non-communicable conditions (case studies of cardiovascular disease, Alzheimer's); • The measurement and valuation of health and health states across the life course • Models of financing health care at the national level and externalities in the financing and production of public health interventions • The foundations of health economics including supply and demand, competition and markets, and the economics of production as applied to communicable and non-communicable public health issues. • The range of methods employed for economic evaluation and their use in policy decisions

HS7004 3 Credits	Leadership in Public Health This Course will offer you the opportunity to explore the theories and concepts of leadership and to develop your ability to lead both yourself and others in a dynamic and challenging environment. Emotional intelligence, reflection, collaboration and communication will be critical requirements to support your personal and professional development at a personal, team and organisational level We therefore aim to promote the knowledge, skills and behaviour you will need to lead effectively within areas of public health practice, to support change and to contribute towards professional excellence. You will plan your future development taking account of your needs, identified based on critical self-reflection and key professional requirements, preparing you for a positive and fulfilling future career. Main topics of study: • Leadership theory and frameworks relevant to personal and professional practice • Emotionally Intelligent Leadership • The complexity of managing and leading people & projects • Management and leadership of self and others within public health practice • Change management and organizational development within contemporary service • Personal and professional development planning supported by models of reflection
HS7005 3 Credits	Principles and Methods for Epidemiology This Course will introduce you to the basic concepts in the design, analysis and interpretation of epidemiological studies as well as the methods applied to public health. Main topics of study: • Measures of disease frequency and measures of effect • Population impact • Study design: cross-sectional, intervention, cohort, case-control, ecological • Interpretation of epidemiological studies: chance, bias, confounding, causality, effect modification • Screening • Preventive strategies: measures of public health impact and uses of routine data
HS7006 3 Credits	Public Health: Theory & Policy Public Health, as a subject, is both broad and deep. It applies locally, nationally and globally in terms of purpose, function and service delivery. This Course seeks to provide a robust platform from which you can advance your knowledge and understanding of the principles and concepts that underpin Public Health, which will also be of benefit to, and provide a foundation to, the remainder of the program. You will learn not only about the policy process, but also how to critically examine public health policies and programs within a quality framework, taking into account their impact on the wider determinants of health. Furthermore, you will assess and analyse the contexts in which public health policies are developed, decisions made and resources allocated Main topics of study: • The relationship between policy and politics • Developing healthy public policy • The policy process • The importance of stakeholder involvement and management • A community approach to health needs assessment • Quality in Public Health and the NHS

HS7007 3 Credits	Public Health Ethics & Law In this Course, you will explore key ethical concepts related to Public Health and the relationship between ethics for Public Health, in Public Health and current UK legislation. As part of your assessment, you will reflect on your own practice in light of Public Health ethics. Main topics of study: • Ethical guidance and regulation in relation to Public Health practice • Ethical theories and frameworks related to Public Health policy
HS7008 3 Credits	Research Methods in Public Health This Course will enable you to synthesize diverse information by critically evaluating journal publications to gain an understanding of how research studies are implemented and evaluated with a view to designing your own research proposal. Main topics of study: • Evaluating scientific literature • Database searching • Qualitative and Quantitative methodologies • Research governance • Systematic literature reviews with meta-analysis and meta-synthesis • Data interpretation
HS7009 6 Credits	Public Health Project The Course requires you to build on and improve previously acquired research knowledge and skills and use these to conduct a research project in a public health area of your choosing. You will work independently with minimal academic supervision to develop critical awareness of current public health issues within your area of interest. To complete your project, you will choose appropriate methodological approaches to address your chosen research question. You will disseminate your findings by delivering a succinct piece of substantial academic writing. Main topics of study: • Developing a project from a previously produced research proposal • Extensive literature search strategies • Literature evaluation and synthesis • Apply learning and feedback from graduate research training to a project, guided by an appropriate research question • Lead and manage a research project on a health-related, discipline-relevant topic • Deploy key project management skills for the timely completion of a project and dissemination of the findings. • Secondary data analysis where appropriate

5. Credits, course numbering and grading system

Definition of Semester Credit Hour

In accordance with Rule 6E-1.003(58), Florida Administrative Code, a “Semester Credit Hour” means either:

- (a) a unit consisting of a minimum of fifteen hours of instruction appropriate to the level of credential sought, during a semester, plus a reasonable period of time outside of instruction which the institution requires a student to devote to preparation for learning experiences, such as preparation for instruction, study of course material, or completion of educational projects; or
- (b) planned learning experiences equivalent to the learning and preparation described above, as determined by duly qualified instructors responsible for evaluating learning outcomes for the award of credits.

Semester Credit Hours

University of East London Americas uses semester credit hours to identify the academic value assigned to each course and program. Semester credit hours are determined in accordance with the definition set forth in Rule 6E-1.003(58), Florida Administrative Code.

Credit hour calculations consider direct faculty instruction, required preparation, independent study, research, assignments, assessments, projects, examinations, and other planned learning experiences appropriate to graduate-level education.

Credit is awarded upon the successful completion of all required coursework, assessments, and academic requirements associated with a course. Credit units are used to determine academic progress, enrollment status, and degree completion requirements.

Academic instruction is delivered across three academic periods: Fall, Spring, and Summer. Fall runs from August to December, Spring runs from January to April, and Summer runs from May to August.

The transferability of credits is at the discretion of the accepting institution, and it is the responsibility of the student to confirm whether credits earned at University of East London Americas will be accepted by another institution.

Course Numbering System

Each course is assigned a course number using the following structure:

The letters identify the academic subject area or department. The first number identifies the academic level of the course. Courses beginning with “7” are graduate-level courses. The remaining numbers identify the individual course within the academic program.

Grading System

Graduate courses at University of East London Americas are evaluated using a letter grading system designed to measure academic performance, mastery of course learning outcomes, and progression toward degree completion. Grades are assigned by faculty at the conclusion of each course based on examinations, assignments, projects, participation, presentations, research activities, and other assessment methods outlined in the course syllabus.

Grade	Percentage Range	Description
A	90–100%	Excellent
B	80–89%	Good
C	70–79%	Satisfactory
F	Below 70%	Failing
I	N/A	Incomplete
W	N/A	Withdrawal

6. Standards of Satisfactory Academic Progress (SAP)

Students enrolled at University of East London Americas are required to maintain Satisfactory Academic Progress (SAP) in order to remain in good academic standing. SAP is evaluated at the end of each academic term and is based on qualitative and quantitative measures of academic performance and progression toward degree completion.

Qualitative Standard (Grade Point Average)

Graduate students must maintain a minimum cumulative grade point average (GPA) of 3.0, equivalent to a “B” average, throughout their program of study. The cumulative GPA is calculated using all coursework attempted within the student’s academic program.

Quantitative Standard (Pace of Progression)

Students must successfully complete at least 67% of all attempted coursework in order to demonstrate satisfactory progression toward program completion. Attempted coursework includes all courses remaining after the add/drop period, including successfully completed courses, repeated courses, withdrawals, incomplete courses, and failed courses.

Pace of progression may also be evaluated using instructional contact hours, academic coursework completion, and credit equivalency calculations as applicable to the academic structure of the program.

Maximum Timeframe

Students are expected to complete their academic program within 150% of the published program length. The maximum timeframe is measured using the total amount of attempted coursework, instructional periods, or equivalent academic units required for degree completion.

Students who fail to meet SAP requirements may be placed on academic warning or probation in accordance with institutional policies and applicable regulations.

Degrees Awarded and Requirements for Satisfactory Completion

University of East London Americas offers graduate degree programs leading to the award of Master of Arts (MA) and Master of Science (MSc) degrees conferred by the University of East London. Current programs include MA Media & Communication Industries, MSc Cyber Security Engineering, MSc Marketing, and MSc Public Health.

To achieve satisfactory completion of a program and qualify for the awarding of the applicable degree, students must successfully complete all prescribed coursework, academic requirements, and institutional obligations associated with the enrolled program, in accordance with the academic policies and standards established by the University of East London Americas.

7. Admissions Process

University of East London Americas is committed to providing a professional, fair, and transparent admissions process that supports academic quality and student success. These policies and processes underpin the delivery of academic quality at University of East London Americas by setting clear standards for entry that are applied fairly and consistently. University of East London Americas aims to admit applicants who have, in its judgement, a reasonable expectation of successfully completing the course within the normal completion period, and achieving at, or beyond, the standard required for the award.

University of East London Americas will treat all applicants as individuals and equitably. Reasonable accommodations may be made throughout the admissions process to support applicants with disabilities. Ethnicity, religion, gender, sexuality or any other protected characteristics will not be taken into account when making admissions decisions.

The UEL Admissions Team manage all applications, in accordance with the rules set out under the UEL Americas Admissions Policy. Qualified applicants may receive either an unconditional or conditional offer of admission depending on the completion status of required documentation. UEL reserves the right to refuse admission to any applicant whose application contains false or misleading information or whose personal statement contains a significant amount of non-original content or evidence of academic misconduct.

Tuition and fees are due prior to the start of each academic term in accordance with the university payment schedule. Any enrollment deposit paid will be credited toward the student's first-term tuition balance.

Admissions Requirements

Master of Arts Media and Communication Industries
Master of Science Cyber Security Engineering
Master of Science Marketing
Master of Science Public Health

Applicants should hold a bachelor's degree from an accredited institution with a minimum cumulative GPA of 2.7 (or equivalent) on a 4.0 scale for all programs with the exception for Master of Science Public Health which requires a minimum cumulative GPA of 3.0 (or equivalent) on a 4.0 scale. International qualifications equivalent to a U.S. bachelor's degree will also be considered, including a Second Class Honours (2:2) degree or equivalent, are also recognized. The university may request credential evaluations from a NACES or AICE recognized evaluation agency.

As an inclusive university, we recognize those who have been out of education for some time may not have the formal qualifications usually required. We welcome applications from those who can demonstrate their enthusiasm and commitment to study and have the relevant life/work experience that equips them to succeed on the course. We will assess this from the information provided in your application or may request additional information such as a CV or attendance at an interview.

Please note that some courses require applicants to meet the entry requirements outlined. Applicants are required to provide evidence of proficiency in Mathematics and English, or the international equivalent. Applicants from non-majority English-speaking countries must submit official proof of English language proficiency through a recognized standardized examination that evaluates Speaking, Listening, Reading, and Writing. A minimum IELTS score of 6.5 overall (with no individual band below 6.0) is required, or a recognized equivalent.

Equivalent English proficiency exams may include, but are not limited to:

- TOEFL (internet-based)
- PTE Academic
- Other approved assessments as determined by the University

All test scores must be official and verifiable and must meet the minimum standards established by the University. The University reserves the right to request additional documentation or conduct interviews as part of the admissions review process.

8. Tuition and Fee Schedule

Tuition Fees

Program		Deposit + Tuition
1	Master of Arts (MA)Media and Communication Industries	\$20,000 USD
2	Master of Science (MSc) Cyber Security Engineering	\$20,000 USD
3	Master of Science (MSc) Marketing	\$20,000 USD
4	Master of Science (MSc) Public Health	\$20,000 USD

Additional Tuition and Fee Information

No additional institutional fees are associated with these programs. Required course materials and textbooks are included, and students will have online access to all required books and learning resources through Library Services.

Students are responsible for all personal expenses associated with travel to and from the Miami Campus, including transportation, lodging, and food and beverage costs. Some meals and snacks may be provided by University of East London Americas during on-campus sessions or scheduled activities.

Terms of Payment for Tuition

Tuition charges will be invoiced on a term-by-term basis following the conclusion of the applicable drop/add period. Students may satisfy their tuition obligation either through full payment or through an approved payment plan consisting of up to three payments per academic term.

Reduction of Tuition or Fees

Tuition and fee adjustments may be granted in accordance with the institution's published refund schedule and withdrawal policies. Students who officially withdraw from a course or program during the applicable refund period may be eligible for a partial reduction of tuition and certain fees. Non-refundable fees may apply. Refund eligibility is determined based on the official date of withdrawal recorded by the institution.

Student Refund Policy

University of East London Americas is committed to the fair, equitable, and transparent administration of tuition and fees, including the processing of student refunds in accordance with institutional policies and applicable regulatory standards. Students may be eligible for a refund of tuition and applicable fees under the following circumstances:

- Overpayment of tuition or fees
- Official withdrawal from a course or academic program
- Cancellation of enrollment within the institutional cancellation period

Cancellation and Refund Eligibility

Students who cancel their enrollment within three (3) calendar days after signing the Enrollment Agreement are entitled to a full refund of all tuition and fees paid.

Students who officially withdraw from a course or program during the institutional add/drop period, defined as the first fourteen (14) calendar days of the academic term, are entitled to a 100% refund of tuition and refundable fees.

Students who withdraw after the conclusion of the add/drop period are not eligible for a refund of tuition unless otherwise required by applicable law or approved by the institution due to documented extenuating circumstances.

Outstanding Financial Obligations

Any outstanding financial obligations owed to the institution, including unpaid tuition, fees, fines, or other charges, may be deducted from the amount of any approved refund prior to disbursement.

Refund Processing

Approved refunds will:

- Be processed within fourteen (14) business days following receipt of a completed refund request and all required supporting documentation;
- Generally be issued within thirty (30) calendar days of approval;
- Be issued to the original payer whenever possible;
- Be returned using the original payment method whenever practicable; Be subject to applicable banking, processing, currency exchange, or third-party service fees, where applicable.

Extenuating Circumstances

Requests for refunds based on extenuating circumstances must be supported by appropriate documentation. Examples of acceptable documentation may include medical records, physician statements, death certificates, military orders, or official documentation verifying transfer or other significant circumstances. Approval of such requests is at the discretion of the institution.

Official Withdrawal

Students who discontinue attendance without completing the official withdrawal process may remain financially responsible for tuition and fees in accordance with institutional policies. The official withdrawal date used for refund calculations is the date the institution receives written notification of the student's intent to withdraw or the date the withdrawal is otherwise administratively determined by the institution.

In accordance with anti-money laundering laws, payments made by anyone other than the student cannot be refunded to the student, but must be returned to the original payer, except in the case of payments made by cash or banker's draft, in which case the refund will be made by bank transfer. If payment was split between more than one payer, any refund will be made in the same proportion as the original split.

Leave of Absence Policy

University of East London Americas recognizes that students may experience circumstances that temporarily prevent continued enrollment and academic participation. A Leave of Absence (LOA) is a temporary interruption in a student's program of study that has been formally approved by the institution.

Students requesting a Leave of Absence must submit a written request to the appropriate institutional office prior to the beginning of the requested leave period whenever possible. The request should include the reason for the leave and any supporting documentation required by the institution.

A Leave of Absence may be granted for reasons including, but not limited to:

- Medical or mental health circumstances
- Family emergencies
- Military obligations
- Personal hardship or extenuating circumstances

During an approved Leave of Absence, the student's enrollment status may be temporarily suspended, and the student may not participate in academic activities unless otherwise approved by the institution. Students returning from an approved leave may be required to satisfy any academic, financial, or administrative requirements prior to re-enrollment.

The institution reserves the right to establish limits on the duration and frequency of Leave of Absence requests in accordance with institutional policies and applicable regulations.

Voluntary Withdrawal

Students who wish to discontinue enrollment from University of East London Americas must complete the official withdrawal process through the appropriate institutional office. Failure to attend classes or notify instructors does not constitute an official withdrawal.

The effective date of withdrawal is the date the institution receives the student's written notification of intent to withdraw or the date otherwise determined by the institution. Tuition refunds, if applicable, are determined in accordance with the institution's published refund policy.

Students considering withdrawal are encouraged to consult with academic advising, student services, or other appropriate institutional offices prior to withdrawing in order to understand the academic and financial implications of withdrawal, where applicable.

Students who voluntarily withdraw may be eligible to apply for re-entry or readmission in accordance with institutional policies and program requirements. Approval for re-entry is not guaranteed and may be subject to academic standing, program availability, and satisfaction of institutional obligations.

9. Academic Probation

Students enrolled at University of East London Americas are expected to maintain satisfactory academic progress and meet the academic standards established by the institution and their program of study.

A student may be placed on Academic Probation if the student fails to maintain the required minimum cumulative grade point average (GPA), fails to meet satisfactory academic progress requirements, or otherwise demonstrates unsatisfactory academic performance.

Academic Probation serves as a warning that the student is not meeting institutional academic standards, and that continued enrollment may be at risk if academic performance does not improve. Students placed on Academic Probation may be subject to academic conditions or restrictions, including but not limited to:

- Required academic advising or support services
- Limitations on course enrollment
- Academic improvement plans
- Monitoring of academic performance

Students on Academic Probation are expected to improve their academic standing within the timeframe established by the institution. Failure to satisfy probation requirements may result in continued probation, academic suspension, dismissal, or loss of eligibility for financial aid, where applicable.

Students placed on Academic Probation will be notified in writing regarding their academic status, any applicable conditions, and available appeal procedures in accordance with institutional policies.

10. Student Appeals Process

Students enrolled at University of East London Americas have the right to appeal certain academic and administrative decisions in accordance with institutional policies and procedures. The appeals process is intended to provide students

with a fair, equitable, and timely review of decisions affecting their academic standing, progression, assessment outcomes, or student status.

An appeal may be submitted when a student believes that:

- A procedural error occurred during the academic or administrative decision-making process;
- Relevant information or documented extenuating circumstances were not properly considered; or
- The decision was unreasonable or inconsistent with institutional policies and procedures.

Appeals regarding grades or assessment decisions must normally be submitted in writing within ten (10) business days of the official publication of results or notification of the decision being appealed. Appeals must include a clear statement of the grounds for appeal and any supporting documentation.

Students are encouraged to seek informal resolution whenever appropriate prior to submitting a formal appeal. Where informal resolution is unsuccessful or inappropriate, the student may proceed through the formal appeals process.

Upon receipt of a formal appeal, the institution will review the submitted documentation and may request additional information or schedule a meeting with the student if necessary. Students will be notified in writing of the outcome of the appeal following completion of the review process.

The filing of an appeal does not automatically delay or suspend the implementation of academic decisions, disciplinary actions, or institutional deadlines unless otherwise determined by the institution.

Students who remain dissatisfied following completion of the institutional appeals process may be advised of any additional external review options available under applicable regulations or partnership agreements.

11. Student Complaints Process

Students enrolled at University of East London Americas have the right to raise concerns or complaints regarding academic services, administrative services, facilities, institutional processes, or other aspects of the student experience. The institution is committed to resolving complaints fairly, respectfully, and in a timely manner through an established student complaints process.

A complaint is defined as an expression of dissatisfaction regarding an institutional service, process, decision, or action that a student believes has adversely affected their educational experience. Complaints may relate to, but are not limited to:

- Academic or administrative services
- Student support services
- Institutional facilities or resources
- Conduct of faculty, staff, or students
- Quality of instruction or delivery of services
- Institutional procedures or operations

Informal Resolution

Students are encouraged to seek informal resolution whenever appropriate by discussing the matter with the individual, department, faculty member, or office most directly connected to the concern. Informal resolution should normally be initiated within thirty (30) calendar days of the incident or issue giving rise to the complaint.

Formal Complaint

If the matter is not resolved informally, or if informal resolution is not appropriate due to the nature of the complaint, the student may submit a formal written complaint to the appropriate institutional office. The complaint must clearly describe the issue, the steps previously taken to resolve the matter, and the resolution sought by the student. Supporting documentation should be included whenever applicable.

The institution will review the complaint, may request additional information, and may meet with the student or relevant parties as part of the review process. Students will receive written notification of the outcome within a reasonable timeframe.

Complaint Review

If the student believes the complaint was not resolved appropriately, the student may request a review of the decision in accordance with institutional procedures. A review will generally evaluate whether institutional policies and procedures were followed appropriately during the complaint process.

External Review

Students who remain dissatisfied after exhausting the institution's internal complaint procedures may have the right to seek review through external agencies or regulatory bodies, where applicable. The student complaints process is administered in accordance with institutional policies and applicable academic and regulatory standards established by University of East London Americas.

12. Employment Placement Services

University of East London Americas may provide students with general employment and labor market information based on statistical research and publicly available data. Such information is provided for informational purposes only. The institution does not guarantee employment, job placement, salary outcomes, or career advancement upon completion of any program of study.

13. Academic Calendar

2026/2027 Academic Calendar	
Term 1 - Fall Term	
Orientation Week	Monday, August 17, 2026 - Friday, August 21, 2026
Term 1	Monday, August 24, 2026 - Friday, December 18, 2026
Labor Day (Holiday)	Monday, September 7, 2026
Add/Drop deadline	Tuesday, September 8, 2026
Veteran's Day (Holiday)	Wednesday, November 11, 2026
Thanksgiving Break	Thursday, November 26 – Friday, November 27, 2026
Christmas Vacation	Monday, December 21, 2026 - Friday, January 1, 2027
Term 1 - Continues	Monday, January 4, 2027 - Friday, January 15, 2027
Term 2 - Spring Term	
Term 2	Monday, January 25, 2027 - Friday, March 26, 2027
Add/Drop deadline	Manday, February 8, 2027
Presidents' Day (Holiday)	Monday, February 15, 2027
Easter Vacation	Monday, March 29, 2027 - Friday, April 10, 2027
Term 2 - Continues	Monday, April 12, 2027 - Friday, May 1, 2027
Term 3 - Summer Term	
Term 3	Monday, May 24, 2027 - Friday, August 20, 2027
Memorial Day (Holiday)	Monday, May 31, 2027
Add/Drop deadline	Manday, June 7, 2027
Independence Day Holiday (Observed)	Monday, July 5, 2027

The University incorporates scheduled institutional breaks throughout the academic year in alignment with major U.S. observances. During these periods, classes are not held, and administrative offices may be closed or operate on a modified schedule.

Add/Drop Period

Students may add or drop a course during the add/drop period. The add/drop period ends fourteen (14) calendar days after the first scheduled day of instruction for the applicable academic term or course. Courses dropped during the add/drop period will not appear as attempted coursework on the student's academic record. After the add/drop deadline, students may withdraw from a course in accordance with the institution's withdrawal policy, and tuition/refund obligations will be determined in accordance with the published refund policy.

14. Student Services and Student Support

University of East London Americas is committed to supporting student success through a range of academic, personal, and student support services designed to promote student well-being, engagement, and academic achievement.

Student support services may include academic advising, learning support resources, financial aid guidance, student engagement opportunities, and referrals to appropriate support resources. The institution encourages students to actively utilize available services to support their educational and personal development throughout their program of study.

The institution also provides reasonable accommodations and support services for qualified students with disabilities, long-term medical conditions, or specific learning difficulties in accordance with applicable federal and state laws, including the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act. Students requesting accommodations are encouraged to contact the appropriate institutional office and provide supporting documentation to determine eligibility for accommodations and support services.

15. Credit for Prior Experiential Learning

UEL Americas may award academic credit for prior experiential learning when such learning is determined to be equivalent to college-level learning outcomes and relevant to the student's program of study. Credit for Prior Experiential Learning (CPEL) may be considered as part of the admissions process or after enrollment in accordance with institutional policies and academic requirements.

Students seeking credit for prior experiential learning are responsible for submitting documented and verifiable evidence of prior learning, training, professional experience, certifications, or other relevant experiential learning. Documentation is typically submitted in the form of a portfolio or other approved assessment materials.

Requests for experiential learning credit are evaluated by qualified academic personnel and are assessed based on established course learning outcomes, academic standards, and program requirements. Credit may be awarded only when the prior learning demonstrates appropriate depth, rigor, and equivalency to the learning outcomes of the applicable course or program requirements.

The institution may provide guidance and support to students preparing experiential learning portfolios or submitting requests for prior learning assessment. Information regarding the application process, required documentation, deadlines, and evaluation procedures is available through the appropriate academic or student services office.

The awarding of credit for prior experiential learning is an academic determination made at the discretion of the institution. Students may appeal procedural matters related to the review process in accordance with institutional appeal procedures; however, academic determinations regarding the evaluation of prior experiential learning are final.

16. Transferability of Credits

Change of Program

Students requesting a change of program within University of East London Americas are encouraged to consult with the appropriate academic advisor or program representative prior to submitting a request for transfer. Approval of a program change may be based on factors including, but not limited to, prior academic qualifications, courses successfully completed, learning outcomes achieved, academic standing, and grades earned in previous coursework.

Requests for advanced standing or transfer credit will be evaluated in accordance with the institution's policies regarding transfer credit and credit for prior certificated or experiential learning.

Students are generally not permitted to change programs after the conclusion of the institutional add/drop period, which is the second week of instruction, due to academic scheduling, enrollment reporting, and tuition and fee policies. Requests

submitted after the add/drop period may require the student to complete the current term or enrolled coursework prior to transferring programs.

Transferring to study at University of East London Americas

Applications to study at University of East London Americas are considered on their own merit and potential, regardless of the background of individual applicants.

All applicants must satisfy the published admissions requirements for their intended program of study. Certain programs may limit or prohibit advanced standing or transfer credit due to accreditation, licensure, professional body requirements, or curriculum sequencing requirements.

Applicants are encouraged to consult with the appropriate academic department regarding program-specific transfer credit limitations. To earn a degree from University of East London Americas, students must complete at least 50 percent of the credits, coursework, or equivalent academic requirements directly through the institution.

The Admissions Office is available to assist prospective students with questions regarding transfer credit evaluation and advanced standing eligibility.

Transferring study from University of East London Americas to another institution

Students who wish to transfer from University of East London Americas to another college or university are encouraged to consult with the appropriate institutional offices prior to withdrawal or transfer. The institution will make reasonable efforts to assist students throughout the transfer process by providing academic records, transcripts, and general guidance regarding withdrawal and transfer procedures.

The transferability and acceptance of credits earned at University of East London Americas are determined solely by the receiving institution. Students are responsible for contacting the prospective institution to determine transfer credit eligibility and any applicable admissions requirements.

Official transcripts will be released in accordance with institutional policies after the student has completed the official withdrawal process and satisfied any outstanding institutional obligations, where applicable.

Students considering transfer should be aware that withdrawal from a program may have academic, financial, immigration, and financial aid implications, where applicable. Students are encouraged to discuss these matters with the appropriate institutional offices before making a final decision to withdraw or transfer.

17. Equality, Diversity and Conduct

University of East London Americas is committed to maintaining an educational environment that promotes equal opportunity, diversity, inclusion, mutual respect, and non-discrimination. The institution seeks to foster a diverse community of students, faculty, and staff and prohibits discrimination, harassment, or retaliation on the basis of any protected characteristic in accordance with applicable federal and state laws.

All students are expected to conduct themselves in a manner consistent with institutional policies, professional standards, and the rights and well-being of others within the academic community. Students are responsible for complying with all institutional rules, regulations, and standards of conduct.

Reports of alleged student misconduct will be reviewed and investigated in accordance with established institutional procedures. The institution may designate an appropriate institutional representative or conduct officer to investigate allegations and determine whether a violation of the Student Code of Conduct or other institutional policies has occurred.

Alleged violations may be addressed through either an informal or formal disciplinary process depending on the nature, severity, or repeated occurrence of the conduct. More serious allegations, including conduct that may result in suspension or dismissal, may be referred to a formal disciplinary hearing or conduct panel for review and determination.

Students involved in disciplinary proceedings will be provided notice of the allegations, an opportunity to respond, and information regarding applicable appeal procedures. Students may appeal disciplinary decisions in accordance with institutional policies and published procedures.

18. Anti-Hazing Policy

Hazing is defined as any wilful action taken or situation created, whether on or off educational premises, which intentionally or recklessly endangers the mental or physical health of any student. No person shall engage in what is commonly known and recognized as hazing, or encourage, aid, or assist any other person thus offending.

It is your responsibility to report promptly any knowledge, or reasonable information, of the presence and practice of hazing to your Executive Dean.

19. Description of Physical Facilities

Students will be taught at the Inter Miami CF Stadium in Fort Lauderdale on the second floor of the Northwest Club, approximately 6,259.32 sq. ft. of space, including stairs and restrooms, overlooking the soccer field. They will also have access to the second-floor open terrace of 5,289.70 sq. ft.

Support will be available onsite at the venue and remotely for any IT issues that our students encounter as part of their program. Secure Wi-Fi access will be available to all students on site.

Students will be provided with a full stadium induction on their first day and will be provided with visitor's access passes to allocated areas for the duration of their visit.

Main student entrance for UNIVERSITY OF EAST LONDON AMERICAS



Large teaching and group breakout space, including outdoor roof terrace





University of East London

USA

UNIVERISTY OF EAST LONDON AMERICAS

STUDENT ENROLLMENT AGREEMENT

University of East London Americas Campus
Graziela Fusaro, Ph.D., Executive Dean (Americas)
1350 NW 55th Street
Fort Lauderdale, 33309, FL
Tel: + 1 (217) 898-4764
G.Fusaro@uel.ac.uk

Student Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Student SSN: _____ Phone: (____) _____ Date of Birth: _____

Emergency

Contact/ Relationship: _____ Phone: (____) _____

Applicant/Student (hereinafter referred to as "Student") has had the program fully and completely explained to him/her and agrees to abide by the terms listed in the Enrollment Agreement (hereinafter called "Agreement") and by regulations and policies of University of East London Americas (hereinafter called "UEL AMERICAS"). This agreement and the catalog constitute the entire agreement between UEL AMERICAS and the Student. The Student understands that if the Agreement is accepted by UEL AMERICAS it shall be deemed a binding contract.

Title of Program:

1. Master of Arts (MA) Media & Communication Industries	☐	Start Date: Fall 2026
2. Master of Science (MSc) Cyber Security Engineering	☐	Start Date: Fall 2026
3. Master of Science (MSc) Marketing	☐	Start Date: Fall 2026
4. Master of Science (MSc) Public Health	☐	Start Date: Fall 2026

Total Credit Hours in Program: _____ **42** _____

Total Months in Program: _____ **12** _____

Class Schedule: _____ **Hybrid** _____

Anticipated Program Completion Date: _____ **Fall 2027** _____

Program Costs

i. Tuition and Fees

	Tuition USD
1. MA Media & Communication Industries	\$20,000
2. MSc Cyber Security Engineering	\$20,000
3. MSc Marketing	\$20,000
4. MSc Public Health	\$20,000

Additional Tuition and Fee Information

No additional institutional fees are associated with these programs. Required course materials and textbooks are included, and students will have online access to all required books and learning resources through Library Services.

Students are responsible for all personal expenses associated with travel to and from the Miami Campus, including transportation, lodging, and food and beverage costs. Some meals and snacks may be provided by University of East London Americas during on-campus sessions or scheduled activities.

ii. Terms of Payment

☐ Cash Payment Agreement

☐ Private Student Loan

Balance Tuition Due:	\$
Amount Financed:	\$
Finance Charge:	\$
Annual Percentage Rate:	\$

All prices for program are printed herein. Contracts are not sold to a third party at any time. There are no carrying charges, interest charges, or service charges connected or charged with this program unless stated.

Terms of Payment for Tuition

Tuition charges will be invoiced on a term-by-term basis following the conclusion of the applicable drop/add period. Students may satisfy their tuition obligation either through full payment or through an approved payment plan consisting of up to three payments per academic term.

Reduction of Tuition or Fees

Tuition and fee adjustments may be granted in accordance with the institution's published refund schedule and withdrawal policies. Students who officially withdraw from a course or program during the applicable refund period may be eligible for a partial reduction of tuition and certain fees. Non-refundable fees may apply. Refund eligibility is determined based on the official date of withdrawal recorded by the institution.

Student Refund Policy

University of East London Americas is committed to the fair, equitable, and transparent administration of tuition and fees, including the processing of student refunds in accordance with institutional policies and applicable regulatory standards.

Students may be eligible for a refund of tuition and applicable fees under the following circumstances:

- Overpayment of tuition or fees
- Official withdrawal from a course or academic program
- Cancellation of enrollment within the institutional cancellation period

Cancellation and Refund Eligibility

Students who cancel their enrollment within three (3) calendar days after signing the Enrollment Agreement are entitled to a full refund of all tuition and fees paid.

Students who officially withdraw from a course or program during the institutional add/drop period, defined as the first fourteen (14) calendar days of the academic term, are entitled to a 100% refund of tuition and refundable fees.

Students who withdraw after the conclusion of the add/drop period are not eligible for a refund of tuition unless otherwise required by applicable law or approved by the institution due to documented extenuating circumstances.

Outstanding Financial Obligations

Any outstanding financial obligations owed to the institution, including unpaid tuition, fees, fines, or other charges, may be deducted from the amount of any approved refund prior to disbursement.

Refund Processing

Approved refunds will:

- Be processed within fourteen (14) business days following receipt of a completed refund request and all required supporting documentation;
- Generally be issued within thirty (30) calendar days of approval;

- Be issued to the original payer whenever possible;
- Be returned using the original payment method whenever practicable; Be subject to applicable banking, processing, currency exchange, or third-party service fees, where applicable.

Extenuating Circumstances

Requests for refunds based on extenuating circumstances must be supported by appropriate documentation. Examples of acceptable documentation may include medical records, physician statements, death certificates, military orders, or official documentation verifying transfer or other significant circumstances. Approval of such requests is at the discretion of the institution.

Official Withdrawal

Students who discontinue attendance without completing the official withdrawal process may remain financially responsible for tuition and fees in accordance with institutional policies. The official withdrawal date used for refund calculations is the date the institution receives written notification of the student's intent to withdraw or the date the withdrawal is otherwise administratively determined by the institution.

Voluntary Withdrawal Policy

Students who wish to discontinue enrollment from University of East London Americas must complete the official withdrawal process through the appropriate institutional office. Failure to attend classes or notify instructors does not constitute an official withdrawal.

The effective date of withdrawal is the date the institution receives the student's written notification of intent to withdraw or the date otherwise determined by the institution. Tuition refunds, if applicable, are determined in accordance with the institution's published refund policy.

Students considering withdrawal are encouraged to consult with academic advising, student services, or other appropriate institutional offices prior to withdrawing in order to understand the academic and financial implications of withdrawal, where applicable.

Students who voluntarily withdraw may be eligible to apply for re-entry or readmission in accordance with institutional policies and program requirements. Approval for re-entry is not guaranteed and may be subject to academic standing, program availability, and satisfaction of institutional obligations.

In accordance with anti-money laundering laws, payments made by anyone other than the student cannot be refunded to the student, but must be returned to the original payer, except in the case of payments made by cash or banker's draft, in which case the refund will be made by bank transfer. If payment was split between more than one payer, any refund will be made in the same proportion as the original split.

Credential for Satisfactory Completion

Upon satisfactory completion of all academic and institutional requirements for the selected program of study, the student will be awarded the applicable degree by the University of East London, United Kingdom.

By signing below, the student acknowledges receipt, review, and understanding of the following disclosures, policies, and enrollment information:

- I. This agreement is a legally binding instrument. All pages of the contract are binding only when the agreement is accepted, signed, and dated by the authorized official of UEL AMERICAS or the admission office at the school's principal place of business.
- II. You are entitled to an exact copy of this agreement and any disclosure pages you sign.

III. I hereby acknowledge receipt of the UEL AMERICAS catalog, or I have been notified of the location of the catalog online.

IV. I have carefully read and received an exact copy of this enrollment agreement.

V. This agreement and the UEL AMERICAS catalog constitute the entire agreement between the student and the school.

VI. UEL AMERICAS LLC. may disclose information relating to market and job availability through statistical research, however, the institution does not promise or imply job availability.

VII. UEL AMERICAS reserves the right to reschedule the program start date with the number of students scheduled is too small.

VIII. UEL AMERICAS reserves the right to terminate a student's enrollment at the discretion of the institution for insufficient academic progress, non-payment of academic costs, or failure to comply with rules and policies established by the UEL AMERICAS as outlined in the catalog, this agreement.

VIII. UEL AMERICAS does not guarantee the transferability of credits to a college, university, or institution. Any decision on the comparability, appropriateness, and applicability of credit and whether they should be accepted is the decision of the receiving institution.

Student Name: _____

Student signature: _____

Date: 29/9/2026

Regional Director (Americas) : Catherine Garrido



Signature: _____

Date: 29/9/2026



Certificate of Completion

This is to certify that

Caitlyn Banania

has successfully completed the requirements for the following online course:

CM201 - Admissions Compliance for Postsecondary Schools in Florida

on

March 13, 2026

Continuing Education Credit: 4 Hours

Verification Email: admin@maxknowledge.com

Verification Code: e1c9da3d598b3edde7cdbf5feae69c52



Certificate of Completion

This is to certify that

Joseph Castro

has successfully completed the requirements for the following online course:

CM201 - Admissions Compliance for Postsecondary Schools in Florida

on

July 09, 2026

Continuing Education Credit: 4 Hours

Verification Email: admin@maxknowledge.com

Verification Code: c0e01d24129dd883ab6a1a2d27d47705